

BILL OLSON

Web Producer

Work Experience

May 2019 – Current (Web Producer)

Planeteria Media, Inc.

Migrating content from existing websites to our new ones, as well as QA, and providing post-launch support for needed updates or issues. I work directly with clients in making updates as well as coordinate changes with our design and development team. I also help to keep our WordPress websites up to date with updated stability and security releases.

November 2012 – April 2019 (Web Producer)

Maker Media, Inc.

Web development, content management, UAT, and more on multiple web properties using WordPress. E-commerce using Volusion and Shopify. Eventbrite setup and management. Training and technical support for hundreds of independently licensed event web sites.

January 2009 – August 2010 (Front End Developer)

Webvanta, Inc.

As first an intern and then contractor doing website content updates and part of new web site design. Related web graphic design work. HTML & CSS, JavaScript, graphic design, and database management using the Webvanta custom content management system.

Skills Summary

- Practiced in Agile Methodology, both leading scrums and as part of team sprints
- Image optimization for web, accessibility design, as well as UAT and QA testing
- Project management, domain acquisition, SEO optimization, and Web Site Analytics
- Experience with California Consumer Privacy and General Data Protection Regulation
- Accurate data and database entry and typing of approximately 60 words per minute
- Project coordination between multiple stake holders and customer service focused
- Web development using popular CMS systems and capable of any accurate hand coding

Education

2012 - Associate in Arts degree in Digital Media Design from the Santa Rosa Junior College.

Training Certificates

HTML Web Content Developer, Web Graphic Production Certificate, Dreamweaver Web Content Developer, Web Graphic Designer, Adobe Certification Training in Photoshop, Adobe Certification Training in Illustrator, and Adobe Applications Specialist.